

MEDIA RELEASE



For Immediate Release

Arts Commons Presents and Classic Albums Live bring The Beatles' experimental and unforgettable Sgt. Pepper's Lonely Hearts Club Band to the Jack Singer Concert Hall

March 24, 2022 - CALGARY – Universally recognized as one of the most difficult albums ever recorded to perform live, **Arts Commons Presents** is thrilled to welcome Classic Albums Live back to the Jack Singer Concert Hall to perform *The Beatles: Sgt. Pepper's Lonely Hearts Club Band* on **Saturday, April 16, 2022** – note for note, cut for cut.

One of the most celebrated concept albums of all time, Sgt. Pepper's Lonely Hearts Club Band premiered a year after the band permanently retired from touring. This shift allowed them to create an album free from the constraints of live performance, giving them the freedom to experiment with layered sound, electronic effects, tape manipulation, and even orchestral overlays. The album itself is framed as the work of a fictitious band – giving the real one even more license to create a whole new sound. To this day it is credited as one of the first albums to bridge the gap between popular music and high art.



Photo courtesy of Classic Albums Live.

This makes it a particularly challenging album to perform on stage, but Craig Martin – founder of Classic Albums Live, the crowd favourite series of live concerts that faithfully recreate every sound of classic rock's most iconic recorded albums – and his cast of all-star Canadian musicians are ready to take on the challenge of playing this beloved piece of music history in painstaking detail.

"We look after every count and sound, it's all represented," says Craig Martin, founder of Classic Albums Live. "Every detail of the album will be performed with precision and grace, from the sitars and orchestra to the guitars and kazoos, Classic Albums Live will deliver a performance that brings 50 years of Beatles' excellence to thousands of people who grew up alongside the Sgt. Pepper masterpiece."



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Join Arts Commons for an evening of classic rock music appreciation from Classic Albums Live: as always, the first act is a faithful reproduction of the original album, and the second act is a 'best hits' concert, so get ready to rock! A fan favourite of Arts Commons Presents's programming entering its fifth season, Classic Albums Live consistently fills the Jack Singer Concert Hall and was the centerpiece of the sold-out Olympic Plaza event *Showtime: A Live Music Celebration* last summer. Now it's your turn to experience it live! For tickets to *The Beatles: Sgt. Pepper's Lonely Hearts Club Band* on April 16 and the final performance in the 2021-22 season of Classic Albums Live from Arts Commons Presents where they perform the iconic and beloved album from the Eagles, *Hotel California*, on May 26, call the Arts Commons box office at 403-294-9494 or visit artscommons.ca/sgtpepper.

What: Classic Albums Live, *The Beatles: Sgt. Pepper's Lonely Hearts Club Band*
When: Saturday, April 16, 2022
Where: Arts Commons, Jack Singer Concert Hall
Who: Arts Commons Presents
Tickets: artscommons.ca/sgtpepper or call 403-294-9494

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Arts Commons Presents invites you to discover the transformative power of the arts. As the programming arm of Arts Commons, Arts Commons Presents encompasses the programming and presenting of our in-house series: BD&P World Stage, Classic Albums Live, National Geographic Live, PCL Blues, TD Amplify Cabarets, and TD Jazz. Arts Commons Presents programming also includes the work that we do alongside and in collaboration with community partners, like the summer outdoor pop-up performance series, ArtsXpeditions, and professional development programs to support Calgary's local artists.

Classic Albums Live performs cut for cut, note for note, the most faithful recreations of the most beloved albums ever etched on vinyl. The smash-hit series relies only on great music and what Canadian founder Craig Martin calls "the world's best musicians" bringing beloved albums like The Beatles' *Abbey Road* and Pink Floyd's *The Wall* to the Jack Singer Concert Hall. Classic Albums Live has defined itself as a mainstay in cultural centres across North America since its inception in 2003.



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