

MEDIA RELEASE



For Immediate Release

Choir! Choir! Choir! Makes Arts Commons Debut to Fill Jack Singer Concert Hall in Joyous Communal Sing-Along

July 5, 2022 - CALGARY – Have you ever wanted to share in the live performance experience, singing from the comfort of your own seat? Arts Commons Presents invites Calgarians to grab their lyric sheets and join a concert hall-full of their closest friends to sing one of the greatest hits in modern music history. Stay tuned as the song will be revealed soon! The Toronto-based ensemble music phenomenon **Choir! Choir! Choir!** makes its Arts Commons debut at the Jack Singer Concert Hall this fall for an uplifting performance where the audience is the star. Choir! Choir! Choir! runs for one night only on **Friday, October 7** at the **Jack Singer Concert Hall at Arts Commons, presented by Arts Commons Presents. Learn more at artscommons.ca/choirchoirchoir.**

Founded in 2011 by Daveed Goldman and Nobu Adilman, Choir! Choir! Choir! redefines the concert experience by flipping our expectations of what a live show should be and who it's for. The premise is simple: Goldman and Adilman select a well-known song from the modern music catalogue and walk the audience step-by-step through a custom choral arrangement, culminating in an explosive performance that puts the audience front-and-centre for an incredible finale of their own making.

From their humble origins in the Toronto bar scene, charging five bucks for a song sheet, Choir! Choir! Choir! has since achieved widespread recognition for their unorthodox approach to the modern concert experience, and participants have ballooned from a dozen singers in a bar to thousands of singers at a time. There are no auditions, and everyone is welcome. The duo has performed with renowned artists such as Patti Smith, David Byrne, Tegan and Sara, and Rufus Wainwright, and has appeared onstage at New York's Carnegie Hall and Radio City Music Hall. Their videos have gone viral with millions of views, including [a surprise appearance by Rick Astley](#).

Choir! Choir! Choir! gives anyone and everyone who loves to sing, regardless of skill level or experience, a chance to perform in a world class venue designed to celebrate the power of music. It's an energizing, massive sing-along that Arts Commons Presents is proud to share with our community. Now, more than ever, people are craving these types of experiences as we adjust to a post-COVID reality. The Globe and Mail calls them "a feel good and viral sensation" and The New Yorker says that the duo "has fashioned a profound way for people to connect and interact."

"Every single time we go out there, we're looking to make a connection with people-to make people feel like they came to the right place and that they can carry that forward. A critical number of people have shown us or told us that what we're doing is important to them and that keeps us going," says Nobu Adilman.

Arts Commons Presents has welcomed the best music performers from around the world through BD&P World Stage, Classic Albums Live, TD Jazz, National Geographic Live, PCL Blues, and special presentations like Choir! Choir! Choir!. The 2021-22 season celebrated a triumphant return to live performance with a sold-out concert by

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Filipina cultural icon Lea Salonga, a milestone with the world premiere of the Canadian National Jazz Orchestra, and the return of Emmy Award winning and highly celebrated National Geographic photographer, Brian Skerry.

The **2022-23 season** of Arts Commons Presents promises a lineup you won't want to miss, including the 25th anniversary of the PCL Blues series opening with GRAMMY Award winning songstress Judith Hill, virtuoso jazz pianist Joey Alexander as part of the Jazz series, the "Queen of Ranchera" Aida Cuevas in the BD&P World Stage series, Pink Floyd's legendary album, and the first all-women season of National Geographic Live. Choir! Choir! Choir! adds to this exciting lineup as a special presentation in the 2022-23 season of Arts Commons Presents.

What: Choir! Choir! Choir!
When: Friday, October 7, 2022
Where: Jack Singer Concert Hall
Who: Arts Commons Presents
Tickets: \$34-44. Call 403-294-9494 or visit artscommons.ca/choirchoirchoir

For media inquiries, high resolution images, or more information contact:

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Arts Commons Presents invites you to discover the transformative power of the Arts. As the programming arm of Arts Commons, the largest performing arts centre in Western Canada, Arts Commons Presents is one manifestation of this mandate, achieved through the programming and presenting of our in-house series': BD&P World Stage, National Geographic Live, PCL Blues, TD Amplify Cabarets, and TD Jazz, as well as the work that we do in the community. Through this work, we are able to do our part to further enrich our city, as well as create opportunities for Calgary based artists on a multitude of levels.