MEDIA RELEASE



For Immediate Release

Mexican Music Icon "The Queen of Ranchera" Aida Cuevas Launches 2022-23 BD&P World Stage Series from Arts Commons Presents with Mariachi Passion

November 10, 2023 - CALGARY - The weather's getting colder, but Arts Commons Presents has the hottest ticket in town with multi-GRAMMY Award-winner Aida Cuevas in her Calgary debut! A legend in her own country, Aida Cuevas is known as "The Voice of Mexico" and has become a beloved Mexican cultural ambassador around the world. On Friday, November 25, 2022, she brings her high-energy, soulful performance to the Jack Singer Concert Hall as part of Arts Commons Presents' BD&P World Stage series backed by the power of a full mariachi band.

Making her national debut in Mexico at only 11 years old and launching a European tour less than a year later, the globe-trotting Aida Cuevas has recorded 41 albums, selling over 9 million copies worldwide. She has sold-out the biggest houses in the world, including Auditorio Nacional de México, el Palacio de Bellas Artes, Madison Square Garden, and the Hollywood Bowl. In 2018, she became the first female singer in the mariachi genre to win a GRAMMY Award for her album Arrieros Somos. "Cuevas is to Mexico what Aretha Franklin is to the United States: a powerful voice that encapsulates the essence of her nation's spirit," (Kansas City Star) and "Mexico's most important female voice" (Broadway).

During her Calgary performance, Cuevas will share some of her most beloved hits including El Pastor and La Cigarra, as well as her Juan Gabriel hits Te Doy Las Gracias, Te Vas a Quedar Con Las Ganas and Quizás Mañana. Filling the stage with joyous brassy volume alongside her is Mariachi Aztlán, the beloved mariachi band who have performed for President Obama in the White House.

"Ranchera music is my life. It's my passion. I loved ranchera from the very first time I heard it and I've been singing it since I was a child," says Aida Cuevas. "I am sad that the new generations might not follow in this tradition of Ranchero music. That is why I am trying to carve the path for next generations to perform," adds Aida, whose daughter Valeria now performs alongside her on stage.

Exclusive for the Calgary performance, Arts Commons Presents is adding to the festive atmosphere in a preshow lobby celebration of Mexican art by local creators, including visual artist Elizabeth Amezcua, who will be live painting on canvas, and vocalist Paloma Negra and a chorus of dancers, presented in collaboration with SpanicArts.

"We are so excited to partner with local artists – visual and performance – in cooperation with SpanicArts, for a memorable evening showcasing Mexican artforms right here in Calgary," says Stephanie Hutchinson, manager of presenting at Arts Commons. "We invite everyone to come early and experience what these Calgary artists have to offer."











VIP Reception Sponso















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The 2022-23 season of the BD&P World Stage series produced by Arts Commons Presents features an outstanding lineup of performers that celebrate a diversity of live arts from around the globe including the athletic prowess of YAMATO – Drummers of Japan: Hinotori on February 19, the harmonious collaboration of Strings for Peace on March 22, the percussive perfection of Step Afrika! Drumfolk on April 26, and the showstopping double-bill of The Soul Rebels & Cimafunk on June 23, 2023. Aida Cuevas's 45th Anniversary Tour with Mariachi Aztlán is a colourful and energizing showcase of ranchera music and Mexican culture that is the perfect way to jump into the 2022-23 season of BD&P World Stage.

BD&P World Stage – Aida Cuevas: 45th Anniversary Tour with Mariachi Aztlán What: When: Friday, November 25, 2022 at Preshow: 6:30 p.m. Main Event: 7:30 p.m.

Where: Jack Singer Concert Hall, Arts Commons

Tickets: 403-294-9494 or visit artscommons.ca/presents

Preshow: Live painting with visual artist Elizabeth Amezcua and live music by vocalist Paloma Negra in

partnership with SpanicArts

To purchase tickets to Aida Cuevas: 45th Anniversary Tour with Mariachi Aztlán, please call 403-294-9494 or visit artscommons.ca/aida.

For media inquiries or more information contact:

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Arts Commons Presents invites you to discover the transformative power of the Arts. As the programming arm of Arts Commons, the largest performing arts centre in Western Canada, Arts Commons Presents is one manifestation of this mandate, achieved through the programming and presenting of our in-house series: BD&P World Stage, National Geographic Live, PCL Blues, TD Amplify Cabarets, and Jazz, as well as the work that we do in the community. Through this work, we are able to do our part to further enrich our city, as well as create opportunities for Calgary-based artists on a multitude of levels.

























